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Greetings YC Founders,

During this week we've done office hours with a large number of YC companies. They ask whether they should change their plans around spending, runway, hiring, and funding on the current state of public markets. What we've told them is that economic downturns are huge opportunities for the founders who quickly change their mindset, plan ahead, and their company survives.

Here are some thoughts to consider when making your plans:

1. No one can predict how bad the economy will get, but things don't look good.
2. The safe move is to plan for the worst. If the current situation is as bad as the current economic downturns, the best way to prepare is to cut costs and extend your runway for the next 30 days. Your goal should be to get to [Default Alive](#).
3. If you don't have the runway to reach default alive and your existing investors are willing to give you more money right now (even on the same terms as before), you should strongly consider taking it.
4. Regardless of your ability to fundraise, it's your responsibility to ensure you can survive if you cannot raise money for the next 24 months.
5. Understand that the poor public market performance of tech companies slows down VC investing. VCs will have a much harder time raising money and their LPs will have a much harder time raising money. This will lead to a much more disciplined investment discipline.

As a result, during economic downturns even the top tier VC funds with a long track record will slow down their deployment of capital (lesser funds often stop investing or die). This leads to a slowdown in competition between funds for deals which results in lower valuations, lower valuations, and many fewer deals completed. In these situations, investors also reserve more money to backstop their best performing companies, which further reduces the number of financings.

This slow down will have a disproportionate impact on international companies, low margin companies, hardtech, and other companies with high revenue.

revenue.

*Note that the numbers of meetings investors take don't decrease in proportion to total investment. It's easy to be fooled into thinking a fund is actively investing.*

6. For those of you who have started your company within the last 5 years, don't believe to be the normal fundraising environment. Your fundraising experience is not normal and future fundraises will be much more difficult.
7. If you are post Series A and [pre-product market fit](#), don't expect another round until you have obviously hit product market fit. The [Series A Milestones](#) we mentioned even turn out to be a bit too low.
8. If your plan is to raise money in the next 6-12 months, you might be raising in a downturn. Remember that your chances of success are extremely low even if you are doing well. We recommend you change your plan.
9. Remember, that many of your competitors will not plan well, maintain high margins, and if they run out they are screwed when they try to raise their next round. You can often gain market share in an economic downturn by just staying alive.
10. For more thoughts watch this video we've created: [Save Your Startup during a Downturn](#)

Best,

YC